



GRETCHEN WHITMER  
GOVERNOR

STATE OF MICHIGAN  
DEPARTMENT OF AGRICULTURE  
AND RURAL DEVELOPMENT

GARY MCDOWELL  
DIRECTOR

**MICHIGAN CRAFT BEVERAGE COUNCIL  
AGENDA**

January 15, 2020 – 1:00-4:00 p.m.  
AgroLiquid – 1130 S. DeWitt Rd. St. Johns, MI 48879

- 1:00 pm Welcome – Peter Anastor, Chair
- \*Adoption of Agenda
- 1:05 pm \*Approve Minutes of October 9, 2019 meeting
- 1:10 pm Council Member Comments, Introductions and Updates
- 1:20 pm \*\* Public comment (on agenda items only)
- 1:25 pm Research Committee Report – Richard Anderson  
FY20 Research Grant Approvals\*  
Industry Framework recommendation on proposals  
FY20 Strategic Plan- Industry Engagement – Jenelle Jagmin
- 2:10 pm Promotion Committee Report - Brian Lesperance  
Promotional “month” proclamations  
Michigan Wine Competition  
Website update
- 2:40 pm FY19 Budget & FY20 Budget update\*
- 3:00 pm Staff Report – Jenelle Jagmin
- 3:30 pm New Business/Council Priorities
- 3:55 pm \*\* Public Comment
- 4:00 pm \*Adjourn

\* denotes action items

\*\* Individuals wishing to address the Council will be requested to limit their remarks to three minutes for their presentation. Documents distributed at the meeting will be considered public documents and are subject to provisions of the Freedom of Information Act. The public comment time provides the public an opportunity to speak; the Council will not necessarily respond to the public comment.

*If any accommodations are needed, please contact Jenelle Jagmin at 517-284-5742 or [jagminj@michigan.gov](mailto:jagminj@michigan.gov). Requests should be made as soon as possible but at least one week prior to the scheduled meeting.*